

ROOSEVELT A MODERN CAMPAIGN

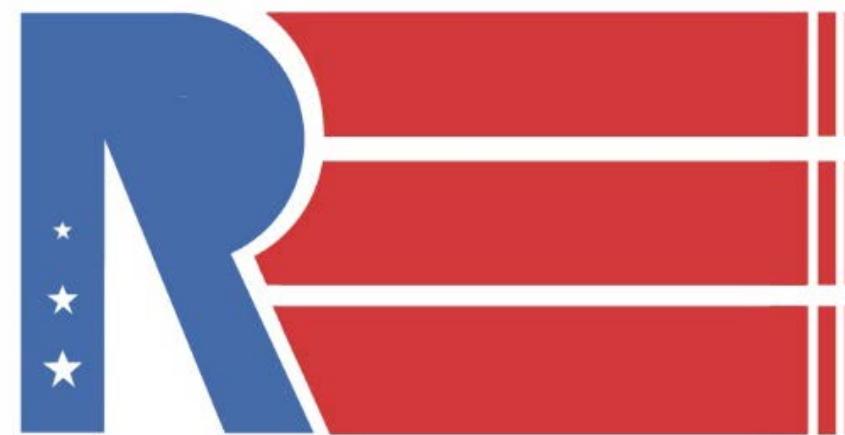
WHO WAS FRANKLIN D. ROOSEVELT?

- BORN ON JANUARY 30TH, 1882
- 32ND U.S. PRESIDENT (THREE CONSECUTIVE TERMS)
- CREATED NEW DEAL AGENCIES
- LED AMERICA OUT OF THE GREAT DEPRESSION
- PRESIDENT THROUGH MOST OF WWII

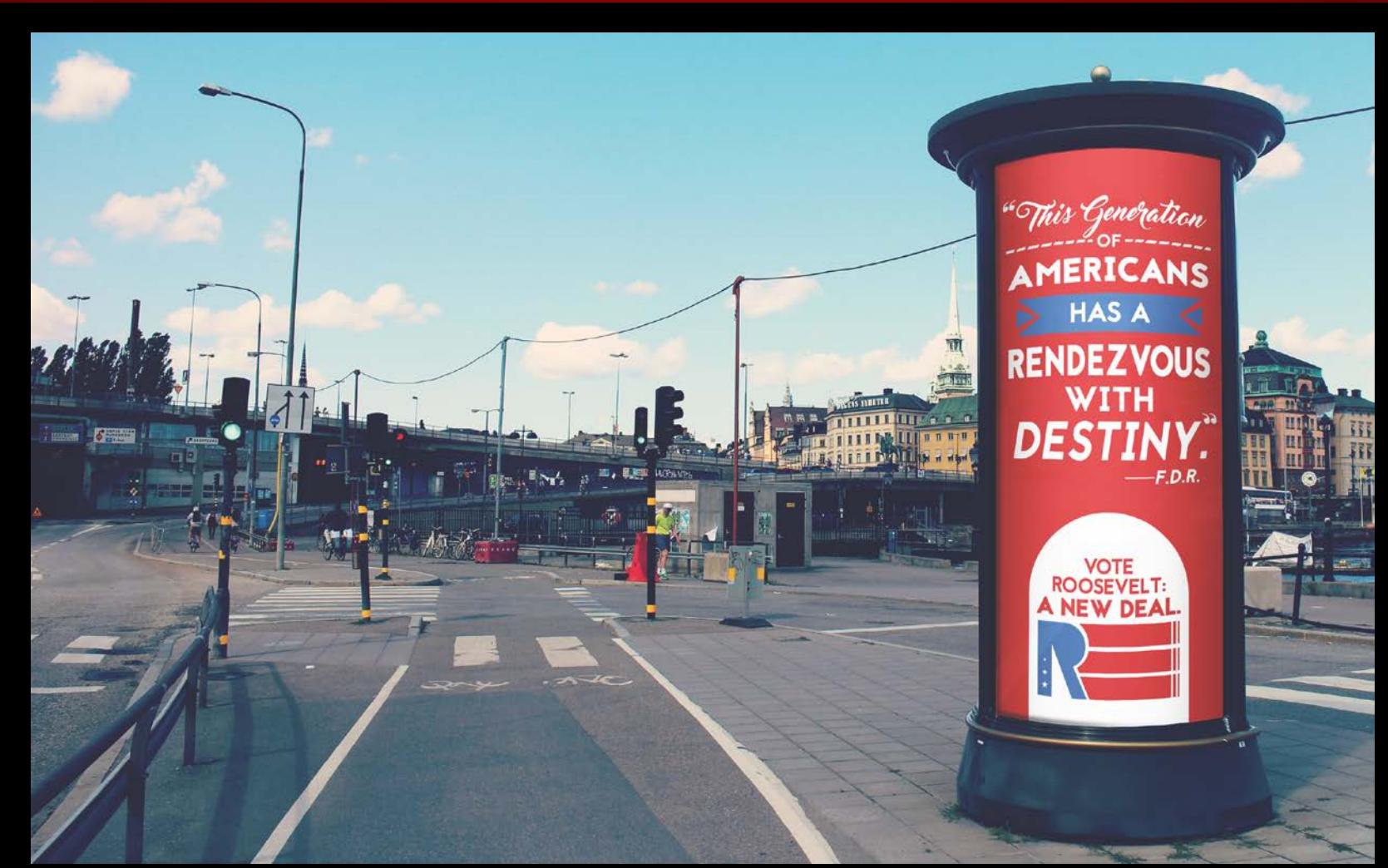
THE POWER POSE



THE LOGO



THE POSTER



QUESTIONS?

THANK YOU